



# US-MEXICO NATURAL GAS FORUM

The US-Mexico Natural Gas Forum will focus on exporting gas to Mexico, including the many elements involved in mobilizing U.S. production to satisfy growing Mexico natural gas and power demand. As with each of the Forums, all aspects of the market will be addressed, including supply, demand, economics, risk analysis, transportation, storage, infrastructure, logistics, regulatory, etc. Representatives of industry leaders in this market, as well as market experts, will offer insight and real life case studies. Questions of presenters are encouraged, to facilitate dialogue.

## SPONSOR BENEFITS

- » **Free Passes** – As a sponsor, you will receive free passes to the conference to be utilized by employees, current or potential clients, customers, suppliers, financial backers, etc.
- » **Visibility via Speaking Opportunity / Kiosk** – Each sponsor will be provided with a speaking slot to discuss a key industry issue or promote a particular project. Or, rather than speaking, sponsors may instead set up a promotional kiosk at the Forum.
- » **Inclusion in Conference Guide** – A Conference Proceedings Program will be handed out to every attendee at the Forum. Your company's logo, speaker's bio, etc. will be included.
- » **Conference Promotion** – Before, during, and after the conference, sponsor generosity will be promoted in all pre-conference publicity, signage at the conference, post-conference correspondence, etc. We anticipate more than 30,000 pieces of promotional materials to ultimately be distributed.
- » **Logo Item** – To give sponsors the exposure and opportunity to get their logo out to our attendees, we will have a table placed in the conference area where we will display any logo give-away items that you wish to send us. These items will be available to all attendees throughout the conference.
- » **Web Presence** – Your company will be listed as a sponsor on our conference web site ([www.usmexiconaturalgasforum.com](http://www.usmexiconaturalgasforum.com)), your logo/link will be included in emails sent out about the conference, you'll be promoted on the Forums social media platforms, etc.



"Sequent Energy Management is taking a leading role to serve the growing natural gas needs of neighboring Mexico, as demonstrated in our support of the US-Mexico Natural Gas Forum and the markets it represents. Just like we have for many years, Sequent Energy Management is pleased to again sponsor all the Forums, including our lead role for the US-Mexico in San Antonio."

Marshall Lang, President, Sequent Energy Management

For information on becoming a Sponsor,  
please contact **CHRISTY COLEMAN**  
at 713-343-1873 or [christyc@tradefairgroup.com](mailto:christyc@tradefairgroup.com)

[usmexiconaturalgasforum.com](http://usmexiconaturalgasforum.com)



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## PROMOTIONAL OPPORTUNITIES

- » **Badge Lanyards** - Have your company name or logo on the official Forum lanyard. Each attendee will be wearing the lanyard that you supply to us for the Forum.  
Price: \$10,000 per Forum  
*\*\* Includes two attendee passes*
- » **Hotel Key Cards** - Put your logo in their HANDS! Your company logo or design will be imprinted on key cards for the host hotel of the Forum.  
Price: \$10,000 per Forum  
*\*\* Includes cost of Hotel Card Keys and two attendee passes*
- » **Conference Pens & Notepads** - Give conference attendees something to write home about. Notepads and pens imprinted with your company's one-color logo will be placed throughout the conference.  
Price: \$10,000 per Forum  
*\*\* Includes cost of notepads & pens, with one attendee pass*
- » **Wi-Fi Sponsorship** - The Session Room where all of the great info will be shared will have WiFi Access and YOU get to be the company to select the WiFi Code to use for all attendees ... this is an awesome opportunity for everyone to KNOW your NAME ... For example - LDCFORUM ... YOU decide and everyone uses that code to access the WiFi access!!  
Price: \$10,000 per Forum  
*\*\*Includes two attendee passes and traditional sponsor benefits (except for speaking slot or Kiosk)*
- » **Opening Night Reception Sponsorship** - Exclusive Sponsorship of Opening Reception to the Forum. Benefits include email blast to entire LDC Forum database announcing that you are the Reception Sponsor; signage at the bar in the hotel, etc.  
Price: \$10,000 per Forum + cost of food & beverage  
*\*\*Includes two attendee passes*
- » **Room Drop Sponsorship** - Your company will have an item of your choice placed inside each attendee's room that stays within the official hotel block.  
Price: \$10,000 + Hotel Drop Fee  
*\*\*Includes two attendee passes*



"This was by far the most relevant and informative forum I've been to in a long time, if not ever"

Aaron Goetze, Manager, Natural Gas, ICE

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